



PEOPLE
ARCHITECTURE

Hospitality

Our Experience

2026



Driving commercial success; Empowering social impact.

We put people at the heart of everything we do. We know that when spaces are designed around the wellbeing and needs of the people who use and operate them, the results aren't just socially positive – they drive measurable commercial value.

Our collaborative and purpose-driven approach ensures the creative process is effective, enjoyable and a worthwhile investment for clients and project teams.

We listen, empathise and connect, shaping outcomes that inspire joy and confidence whilst delivering lasting social, economic and environmental impact.



PEOPLE
ARCHITECTURE

01

Who We Are



About Us

Our projects are delivered nationally from four UK studios. We deliver award-winning work across Sport & Leisure, Workplace, Residential and Hospitality sectors.

Working in close partnership with public and private sector clients, we create environments that support people, place and performance while delivering lasting commercial and social value.



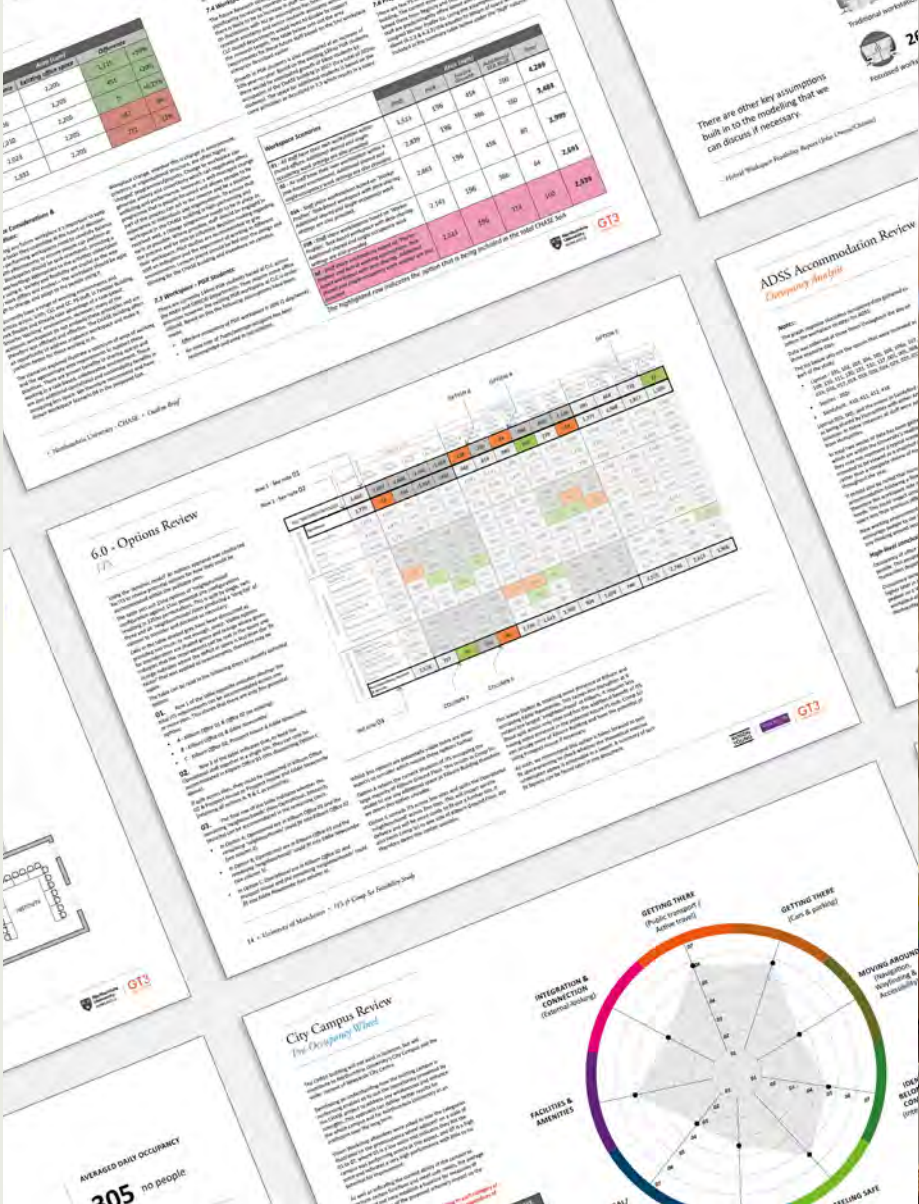
Top Right: Residential – JESMOND 360 AXIS
Middle Right: Workplace – WATERSTONS OFFICES
Bottom Left: Sport & Leisure – MORPETH LEISURE CENTRE
Bottom Middle: Hospitality – REGENT CINEMA

Our Skills

We believe meaningful innovation is driven by the continual development of our practice and thinking, bringing clarity and purpose to briefing, design and delivery stages.

Our **Architecture**, **Interiors** & **Consultancy** Skills deliver lasting commercial value and meaningful social impact for our clients – effective in isolation, but most powerful when brought together.

Bottom Left: ECLIPSE LEISURE CENTRE



RIBA Stage 0
Strategic Definition



UNLOCK

RIBA Stage 1
Preparation & Brief



BRIEF

RIBA Stages 2–6
Concept & Technical Design, Construction



DESIGN & DELIVER

RIBA Stage 7
In Use



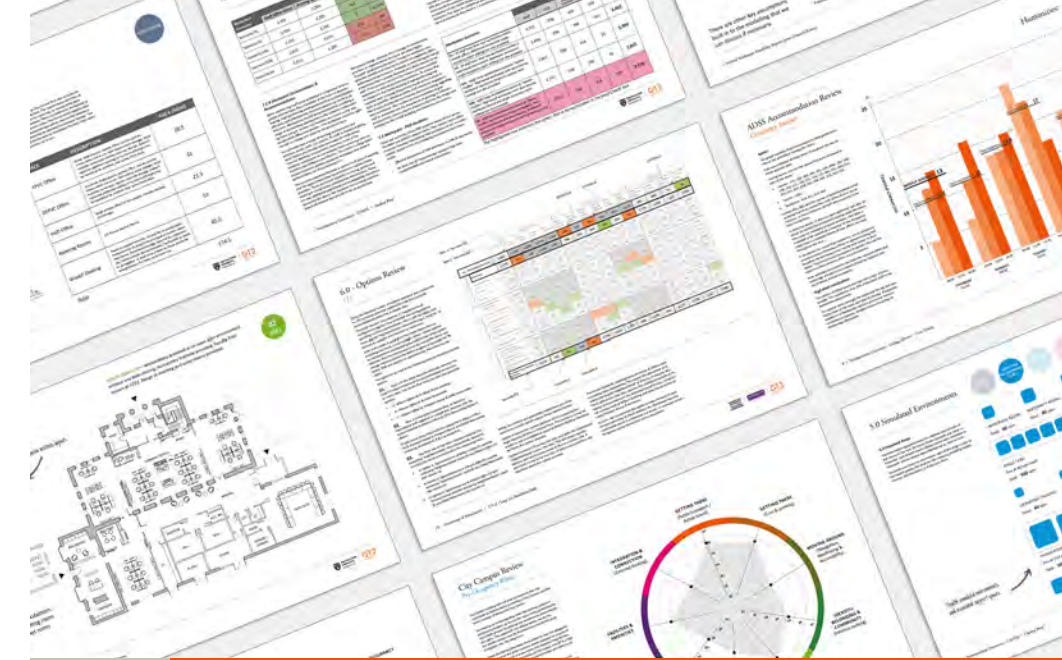
EVIDENCE

Our Services

Our services are people-focused and evidence-based, helping organisations define clear ambitions, engage stakeholders and establish robust project briefs.

With an emphasis on listening and learning, we support clients in shaping environments that improve wellbeing and deliver long-term value.

Bottom Left: FAREHAM LEISURE CENTRE
Bottom Middle: SLOUGH ICE ARENA



Architecture

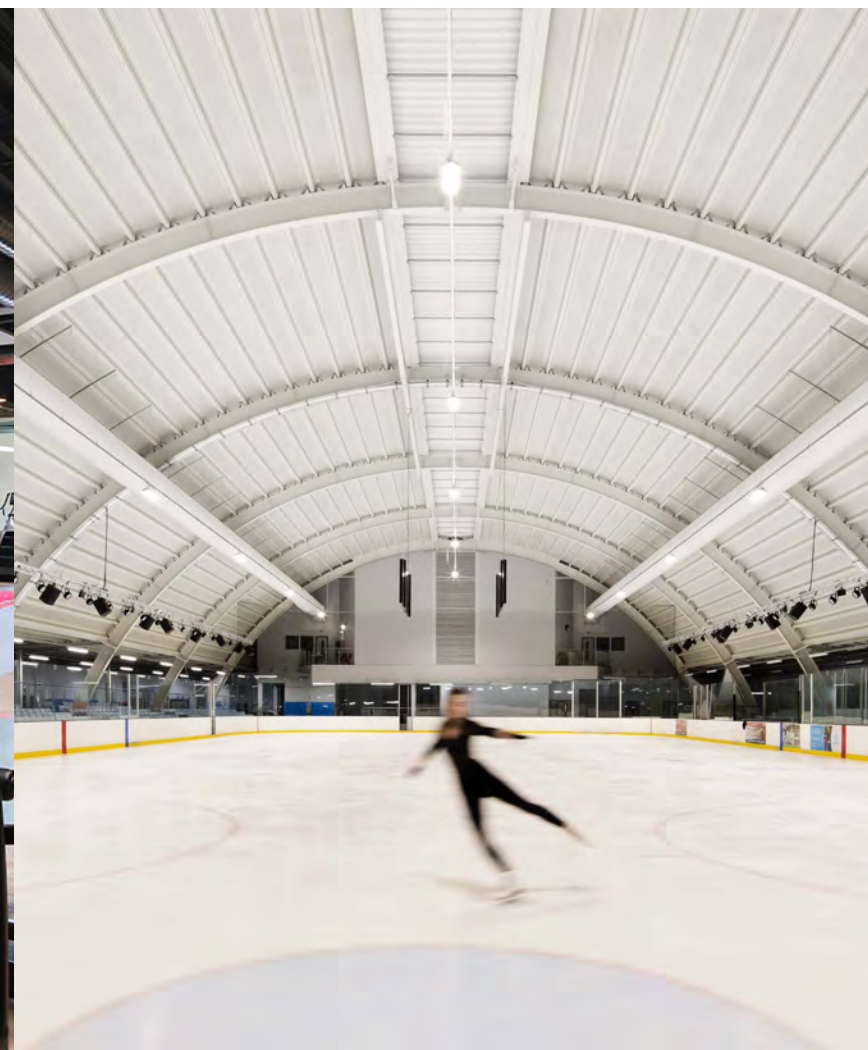
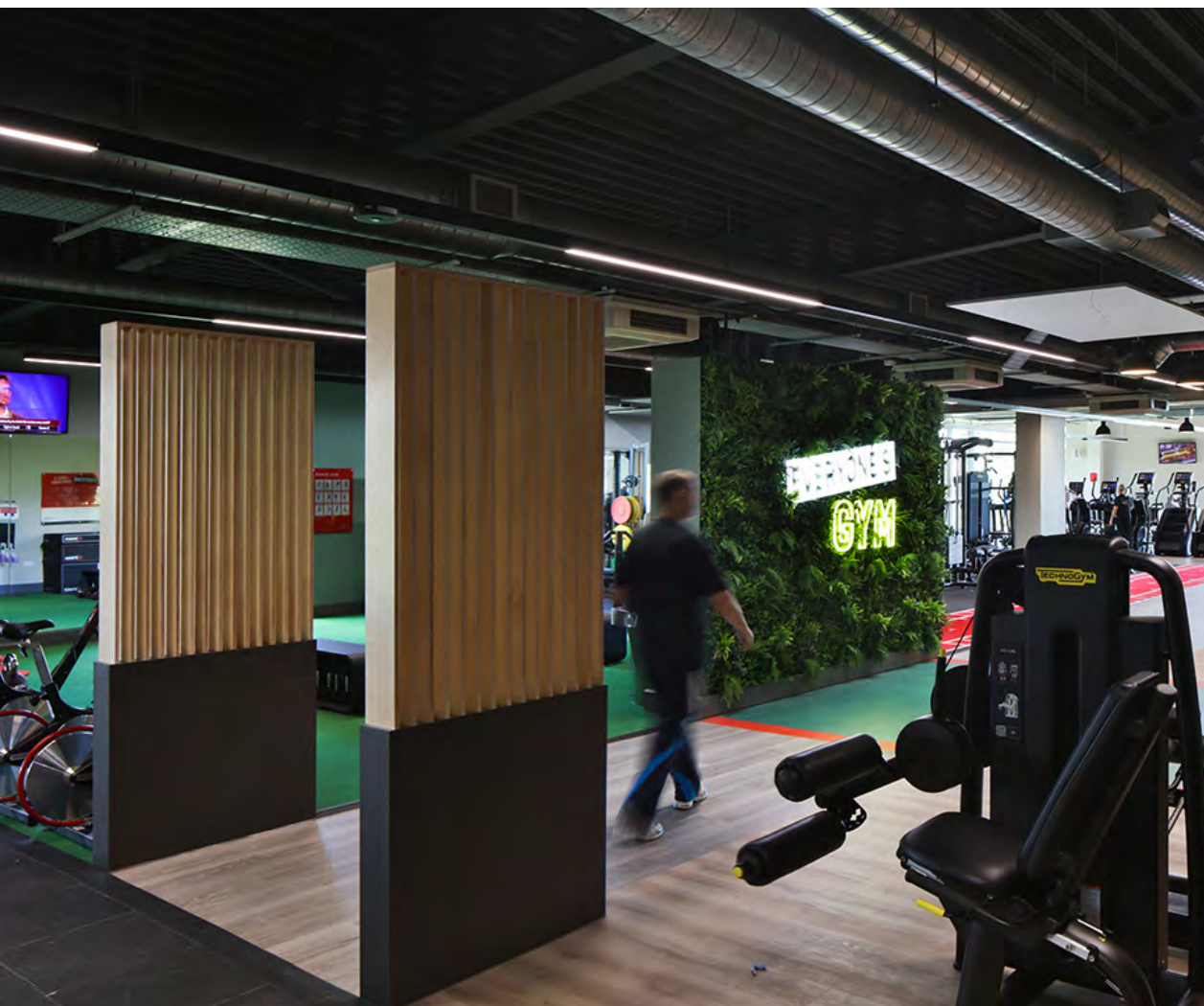
- New Build
- Refurb & Reuse
- Masterplanning

Interiors

- Fit-Out
- Brand Overlay
- Design Guidelines

Consultancy

- Brief Writing
- Workplace Consultancy
- Sustainability Strategy
- Engagement & Consultation
- Pre & Post Occupancy
- Passivhaus & Other Services
- Principal Designer (BSA & CDM)



02

Hospitality & Entertainment





We design hospitality environments that combine experience, comfort and operational performance. From hotels and resorts to restaurants and destination venues, our work focuses on creating welcoming places that feel distinctive, intuitive and commercially successful.



“If you’re planning a hospitality project or transformation, we’d love to help make it a success.”

Hospitality Leads
Suzanne Blair, Director
Charlotte Stone, Senior Interior
Architectural Designer

Image: ATLAS RESTAURANT



GT3

Our Expertise

We design carefully considered hospitality environments that bring people together, creating memorable destinations that support long-term operational success while enhancing the experience of every guest.



- Hotels & Resorts
- Restaurants & Dining
- Bars & Social Venues
- Cinema & Entertainment



Top Right: PREMIER INN
Middle Right: WYNYARD SPA
Bottom Left: ROCKLIFFE HALL HOTEL



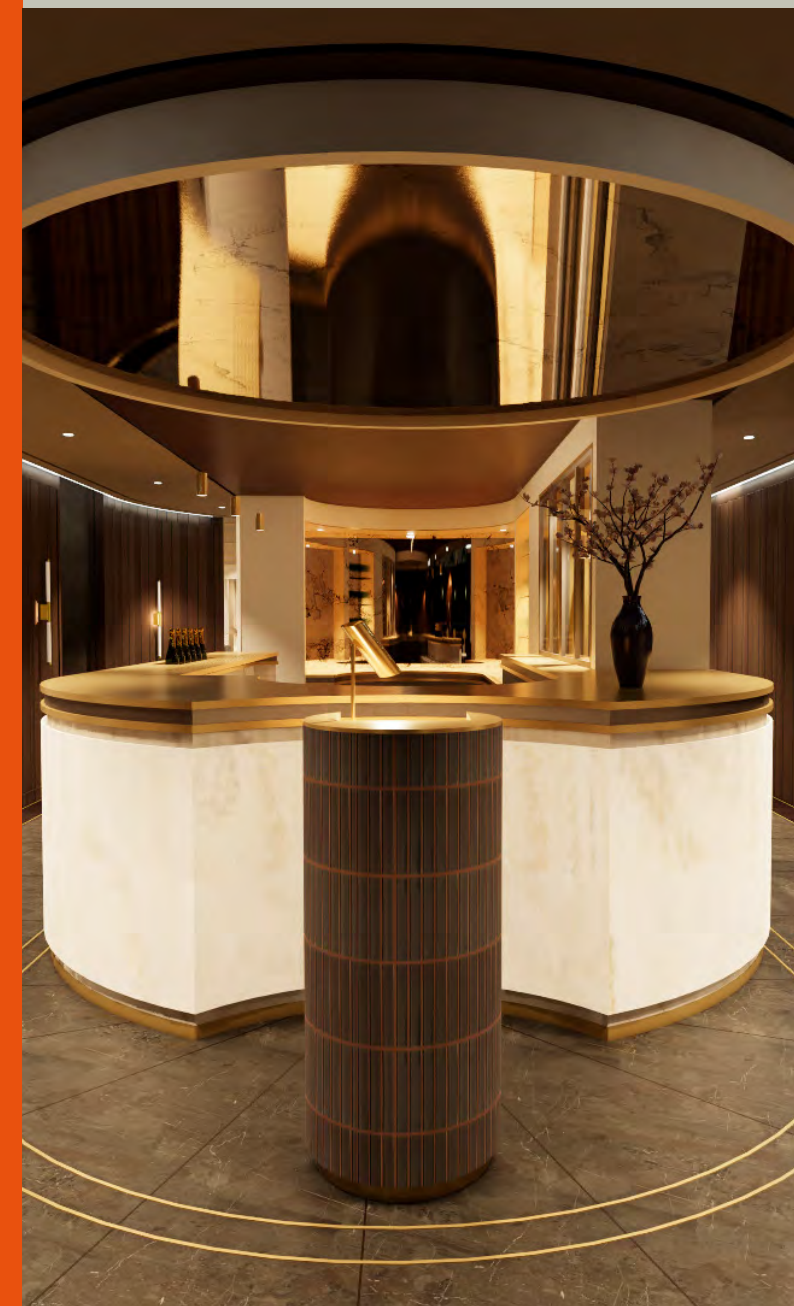
Our Clients

Our clients include local authorities, operators, developers and private organisations across the UK.

Working in close partnership, we deliver projects that respond to operational priorities, commercial ambitions and the communities they serve.



“GT3’s process and transparency have been excellent throughout. Working across the scheme, they’ve taken a holistic approach, enhancing each space they’ve reviewed, from the overall concept through to the finer details that shape the guest experience. Their ability to balance the building’s existing character with a more contemporary response has created spaces that feel both rooted in place and forward-looking.”



Shauna Robb,
Group Chief Operating Officer
ROCKLIFFE HALL



Image: ATLAS FINE DINING

The Future of Hospitality

The way we design and deliver hospitality and entertainment is evolving – driven by changing consumer expectations, economic pressures and the demand for more immersive, experience-led destinations.

We specialise in **high-end, bespoke experiences**, tailored to specific audiences and market demands, and bringing brands to life in a way that enhances identity, enriches the user experience and supports commercial performance.

HOSPITALITY EQUATION:

Tailored Experiences

Design shaped around audience, brand and place

=

Stronger Engagement

Memorable and immersive experiences

=

Long-term Success

Repeat business and long term relevance



Bottom Left: REGENTS CINEMA
Right: ROCKLIFFE HALL 5* SUITE

03

Sample Portfolio



Regent Cinema

Client: Redcar & Cleveland Borough Council
Value: £8m
Region: North East, England
Completion: Spring 2024
Skills: Architecture, Interiors

“A seafront Art Deco cinema
restored to support local culture
and town centre vitality”



Commercial Highlights:

- Delivered early with cost savings
- Supports town-centre evening economy



Social Impact Highlights:

- Preserves local heritage and identity
- Inclusive cultural destination



Ashington Cinema

Client: Advance Northumberland
Value: Confidential
Region: North East, England
Completion: Ongoing
Skills: Architecture

“A new cinema destination bringing film, food and social life to the heart of Ashington”



Commercial Highlights:

- Five-screen multiplex strengthening the Portland Park leisure development
- Food and beverage units supporting day-to-evening activity



Social Impact Highlights:

- New cultural and entertainment destination for the town centre
- Welcoming public spaces encouraging social activity and community use



Rockliffe Hall Hotel

Client: Rockliffe Hall
Value: Confidential
Region: North East, England
Completion: Ongoing
Skills: Interiors

“Enhancing Rockliffe Hall’s luxury hospitality offer through carefully considered interior design”



Commercial Highlights:

- Interior refurbishment supporting premium guest experience
- Enhances the long-term value of a luxury resort destination



Social Impact Highlights:

- High-quality spaces supporting wellbeing and relaxation
- Elevates the visitor experience within a landmark resort setting



Atlas: James & Maria Close

Client: Rockliffe Hall
Value: Confidential
Region: North East, England
Completion: Ongoing
Skills: Interiors

“An intimate Michelin-starred dining destination celebrating craft, atmosphere and culinary excellence”



Commercial Highlights:

- High-end dining destination elevating the regional hospitality offer
- Distinctive interior design supporting premium guest experience



Social Impact Highlights:

- Creates memorable, high-quality dining experiences
- Strengthens the region's cultural and culinary identity



Wynyard Village

Client: Jomast Developments
Value: Confidential
Region: North East, England
Completion: Speculative
Skills: Architecture, Interiors

“A contemporary clubhouse designed to elevate the golf and leisure experience at Wynyard”



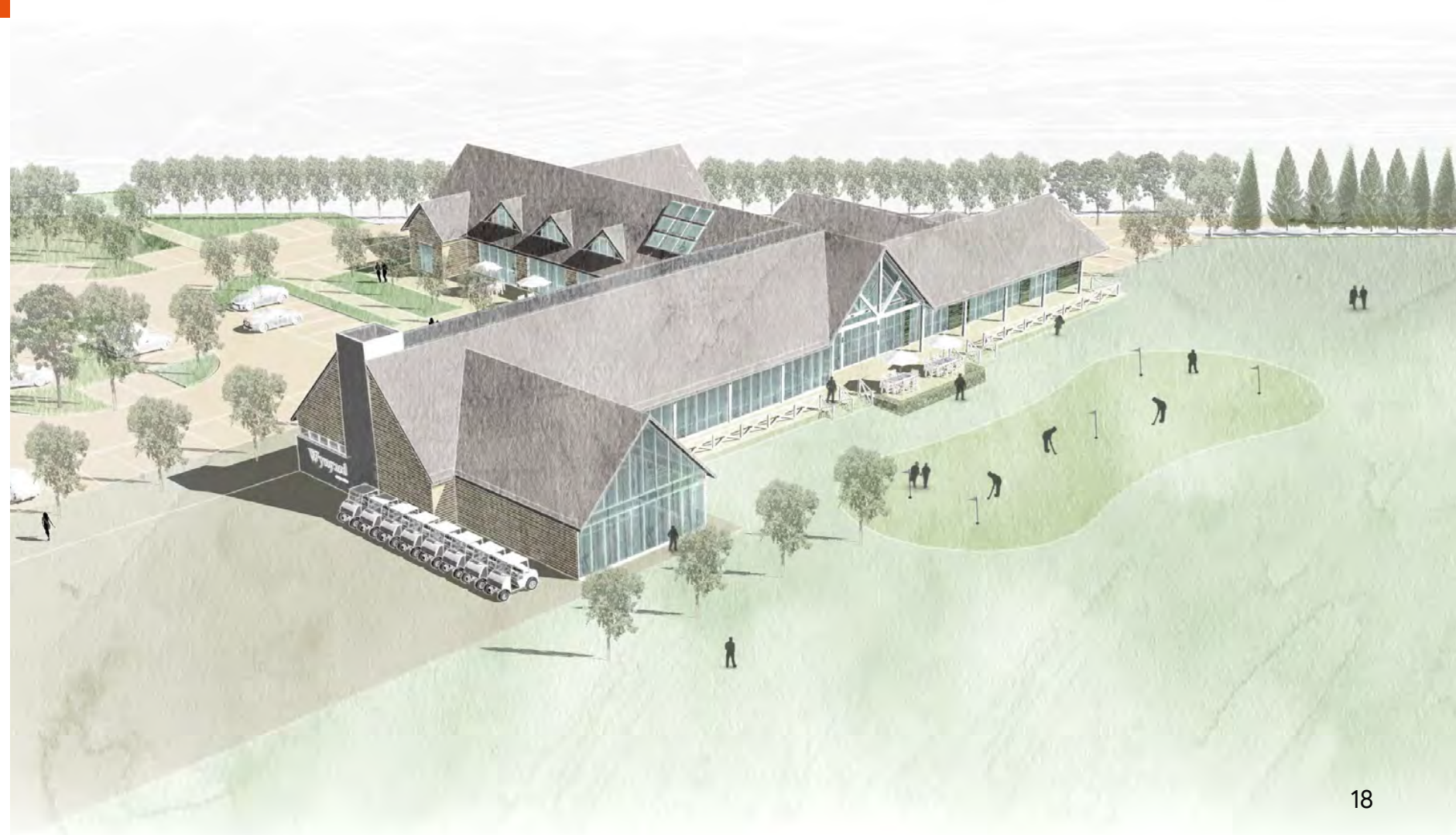
Commercial Highlights:

- Premium clubhouse supporting Wynyard's leisure and hospitality offer
- Flexible social and dining spaces increasing year-round use



Social Impact Highlights:

- Welcoming social hub for members, guests and visitors
- Panoramic spaces encouraging connection with the landscape



Country Club

Client: Jomast Developments
Value: Confidential
Region: North East, England
Completion: Speculative
Skills: Architecture, Interiors

“A contemporary leisure and hospitality destination enhancing Wynyard’s premium resort offer”



Commercial Highlights:

- Integrated leisure destination supporting Wynyard’s hospitality and resort offer
- Diverse facilities including gym, spa, pools and racquet sports



Social Impact Highlights:

- Promotes active lifestyles through accessible leisure facilities
- Social hub bringing members, guests and visitors together



Wynyard Spa

Client: Jomast Developments
Value: Confidential
Region: North East, England
Completion: Speculative
Skills: Architecture, Interiors

“A luxury spa experience blending contemporary wellbeing with Wynyard’s historic setting”



Commercial Highlights:

- Premium spa destination enhancing Wynyard’s resort offer
- Indoor and outdoor facilities supporting year-round visitor use



Social Impact Highlights:

- Spaces designed to support relaxation, wellbeing and recovery
- Strengthens Wynyard as a destination for leisure and wellness



Premier Inn

Client: Premier Inn
Value: Confidential
Region: North East, England
Completion: Spring 2018
Skills: Interiors

“A contemporary hotel and restaurant designed to meet the standards of a leading national brand”



Commercial Highlights:

- Branded hotel development supporting town-centre hospitality offer
- Efficient layout responding to a constrained urban site



Social Impact Highlights:

- Provides high-quality, accessible accommodation for visitors
- Contributes to local activity and the evening economy



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